



PRESS KIT

RealityTour.org | CANDLEInc.org

WHO ARE WE

We are CANDLE, Inc. aka Reality Tour.

CANDLE is an acronym for Community Action Network for Drugfree Lifestyle Empowerment, Inc.

Founded in Butler, Pennsylvania in 2004 by CANDLE, Inc. Executive Director Norma Norris to address drug prevention needs of families.

 [Linkedin.com/in/NormaNorris](https://www.linkedin.com/in/NormaNorris)



OUR MISSION

To provide affordable, memorable drug prevention education to parents and their children via the replicable Reality Tour program in US communities.

SUMMARY

Reality Tour offers a permanent and sustainable prevention program where none existed. It uses drama and emotional learning for a memorable prevention experience that includes the consequences, coping skills and first person accounts. By design the program networks and trains volunteers in the community to deliver evidence-based prevention to significant numbers of youth accompanied by a caring adult. The goal is for RealityTour to be established as a 'new rite of passage'.



OTHER PRODUCTS

CANDLE, Inc. also provides Red Ribbon Week tools for schools via the SmartZone activities and assembly design. Additional resources on the Website include home drug testing and a vaping prevention toolkit for parents.

SOCIAL MEDIA

[@RealityTour_DrugPrevention](#)



[@RealityTour_](#)



[@RealityTour](#)



[YouTube.com/RealityTour](#)



OUR BRAND GUIDE

[Download here.](#)



See Beyond The Next 10 Minutes